



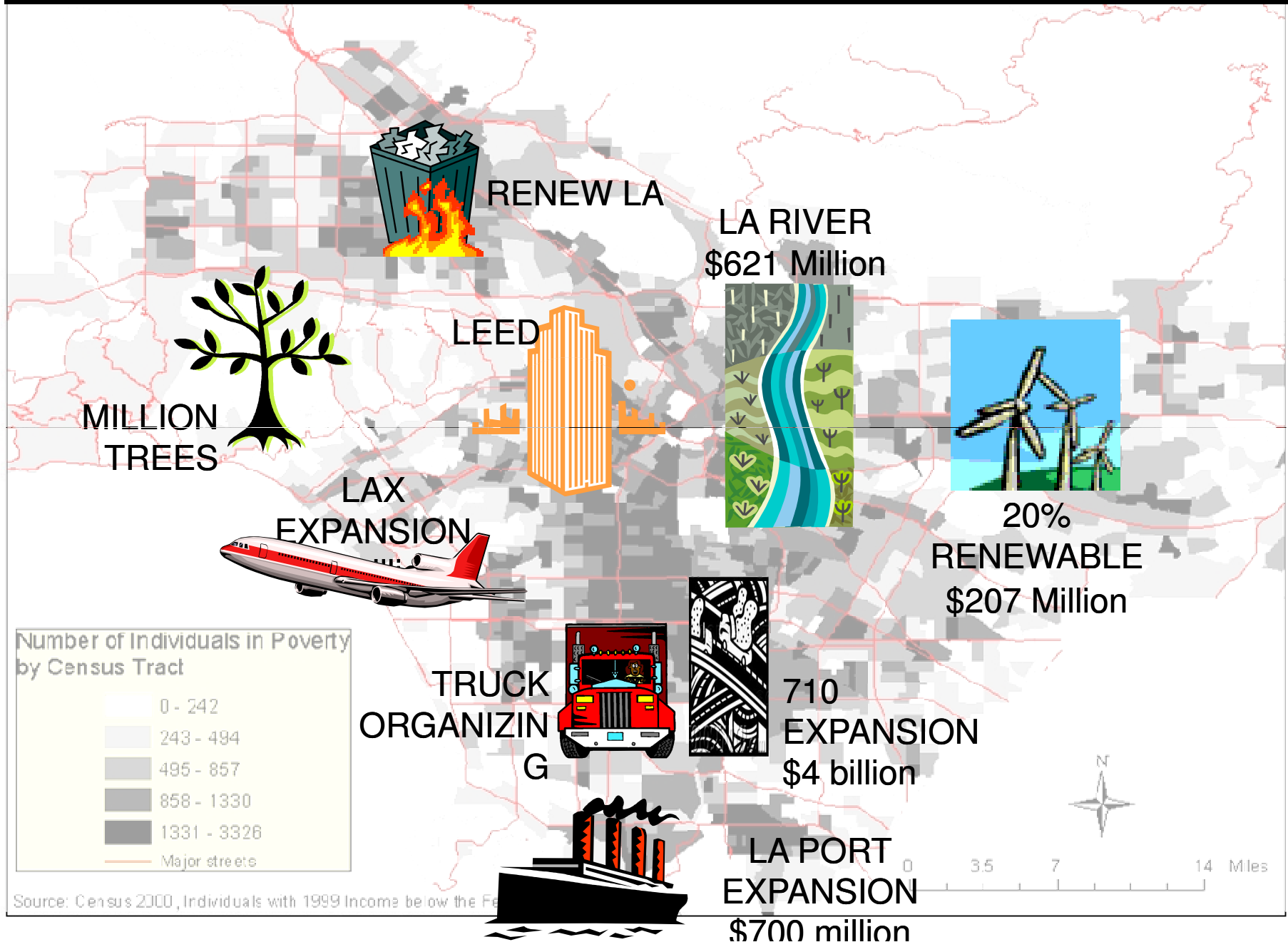
**GREEN URBAN
MANUFACTURING
WORKFORCE
DEVELOPMENT ISSUES**
September 23, 2010

STRATEGIC CONCEPTS IN ORGANIZING AND POLICY EDUCATION

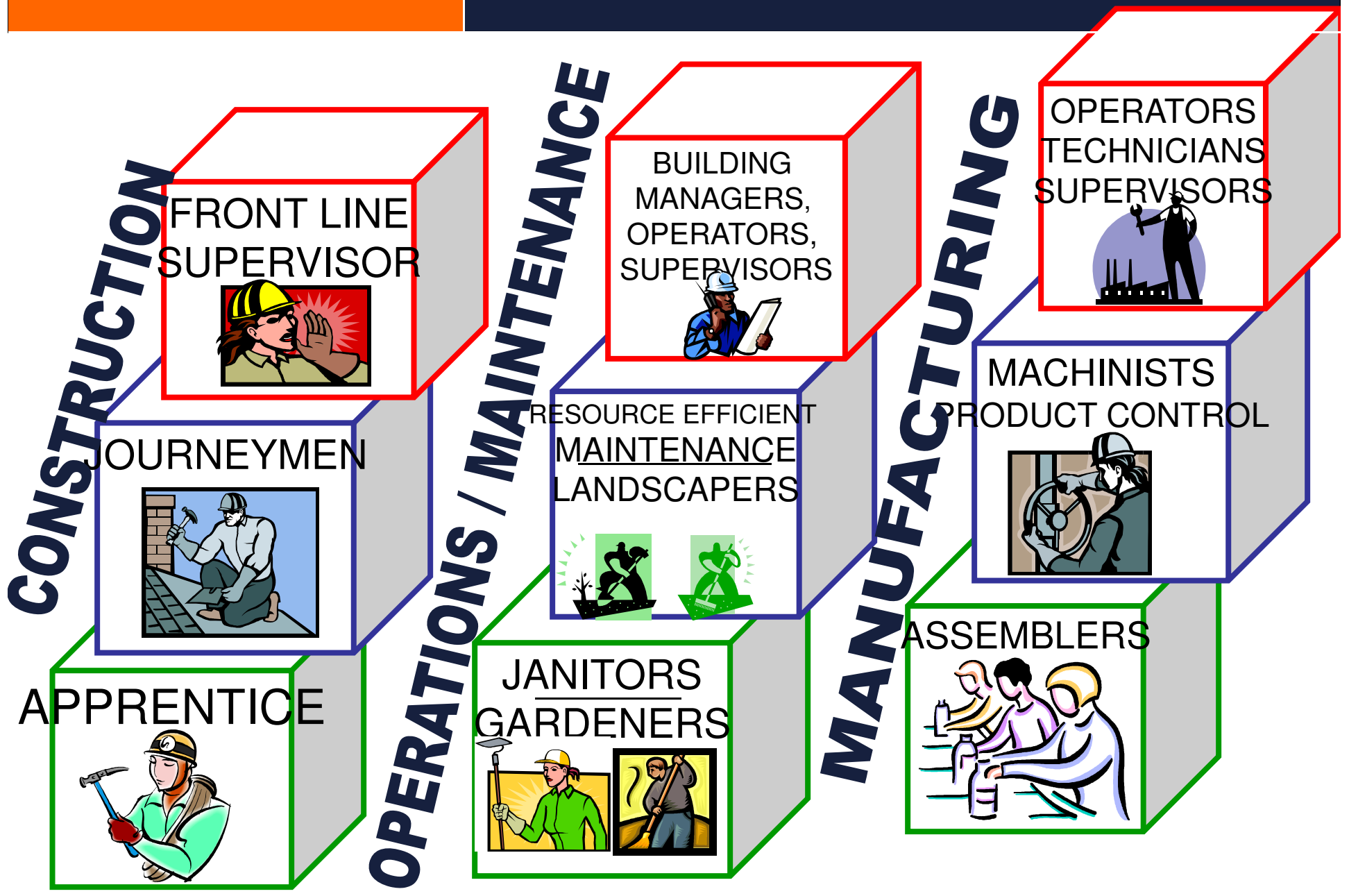
Building Power for Social Change through Grassroots Organizing, Research, Training & Alliance-Building since 1993



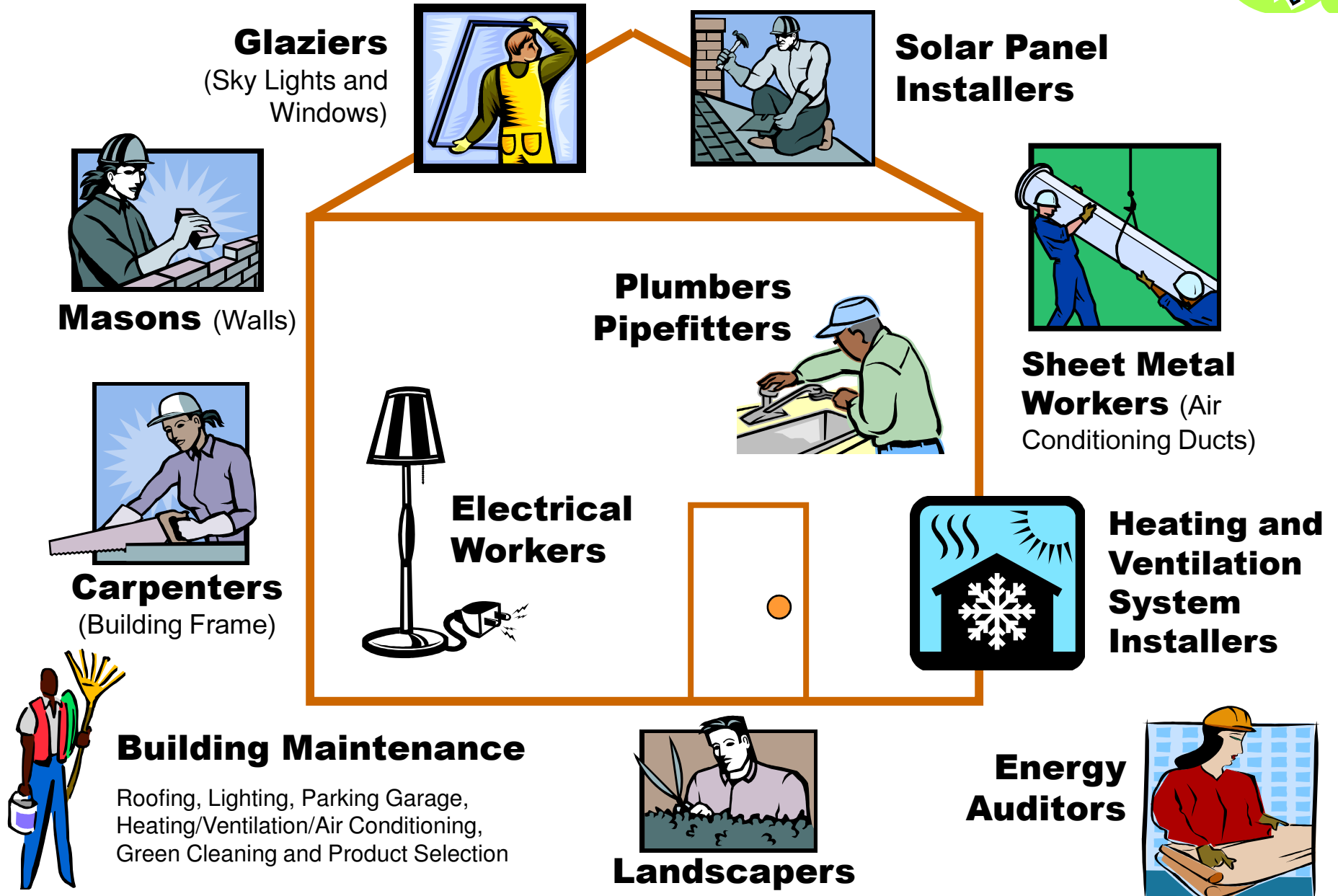
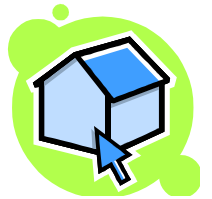
SHAPING AN EQUITABLE GREEN INDUSTRY IN LA



GREEN INDUSTRY SECTORS



OCCUPATIONS NECESSARY TO "GREEN" A BUILDING



GREEN CAREER LADDER WORKFORCE IMPERATIVES

CONSIDERATIONS:

- Organize a regional training infrastructure that provides a path to green careers for inner-city communities & incumbent workers
- Define career pathways based on regional economic and labor market analyses.
- Strategic Use of PUBLIC resources for Quality Workforce programs that are coordinated and aligned
- ADDRESS BARRIERS OF DISADVANTAGED WORKERS - UNEMPLOYED, LAYED OFF WORKERS, EXISTING WORKFORCE
- PUBLIC SECTOR Must play a leadership role in creating public sector jobs, policies to spur private sector .